## Learning Experience Style Guide

Company Logos		Color Palette											
Main-Color:		Primary:	Tints & Shades:										
Brigh	ntpath	#1F8A70 Teal Green	0%	10%	20%	30%	40%	50%	60%	70%	80%	90%	100%
Health —			1f8a70	1c7c65	196e5a	16614e	135343	104538	0c372d	092922	061c16	030e0b	000000
Main-B&W:		Secondary:	1f8a70	35967e	4ca18d	62ad9b	79b9a9	8fc5b8	a5d0c6	bcdcd4	d2e8e2	e9f3f1	ffffff
Brightpath Health		#FFC845 Sunrise Yellow	ffc845	e6b43e	cca037	b38c30	997829	806423	66501c	4c3c15	33280e	191407	000000
Icons:		Accent:	ffc845	ffce58	ffd36a	ffd97d	ffde8f	ffe4a2	ffe9b5	ffefc7	fff4da	fffaec	ffffff
B	B	#4A5568 Slate Gray	4a5568 4a5568	434d5e 5c6677	3b4453 6e7786	343b49 808895	2c333e	252b34 a5aab4	1e222a	16191f	0f1115 dbdde1	07080a edeef0	000000
Typography			Pathw	ay He	ro Ima	age							
Headings <h1>:</h1>	Subheadings <h2>:</h2>	Paragraph <body>:</body>					<b>3</b>			•			
Poppins- Bold	Poppins- Medium	Open Sans- Normal											
Theme Notes	5												
Look & Feel:		Navigation:					Accessibility:						
Bright, approachable, and energetic with a clean, modern design that supports learner focus and reflects healthcare professionalism.		<ul> <li>Next button ad pathway (cours</li> <li>Exit button sav learners to the</li> <li>Progress indicate encourage com</li> <li>Collapsible and</li> </ul>	Continue button advances learners through linear content and interactive scenarios Next button advances learners through the pathway (courses, surveys, assessment, etc.) Exit button saves progress and returns learners to the pathway Progress indicators provide orientation and encourage completion Collapsible and scroll-reveal blocks present content in chunks, reducing cognitive load				<ul> <li>High contrast: minimum 4.5:1 for body text 3:1 for large text (WCAG 2.1 AA)</li> <li>Responsive: content adapts seamlessly across devices types</li> <li>Alt text provided for all non-decorative images/icons</li> <li>Closed captions and transcripts available for all audio and video content</li> <li>Audio playback of text options for some content</li> </ul>						